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**RESPONSE UNDER 37 C.F.R. 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 2152**

Attorney's Docket No. 9060-192

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Madarino et al.
Serial No.: 09/963,745
Filed: September 26, 2001
For: METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS FOR
CONDUCTING A VIRTUAL PRODUCT PRESENTATION

Group Art Unit: 2152
Examiner: Kevin S. Parton
Confirmation No. 9248

PLEASE ENTER

Date: August 11, 2005

VZ 8/24/5

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION AFTER FINAL ACTION

Sir:

This Request for Reconsideration is responsive to the Final Official Action of June 20, 2005.

It is not believed that an extension of time and/or additional fee(s), including fees for additional claims, are required, beyond those that may otherwise be provided for in documents accompanying this paper. In the event, however, that an extension of time is necessary to allow consideration of this paper, such an extension is hereby petitioned under 37 C.F.R. §1.136(a). Any additional fees believed to be due in connection with this paper may be charged to our Deposit Account No. 50-0220.

A listing of the claims begins on page 2 of this paper.

Remarks/arguments begin on page 10 of this paper.